

A Smile Makeover

AT DENTAL BOUTIQUE



Amelia Webb Celebrity Make up Artist
Dentistry and Photography by Dental Boutique.

 **VOGUE THE**  **AGE**

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 Dental Boutique



Herald Sun

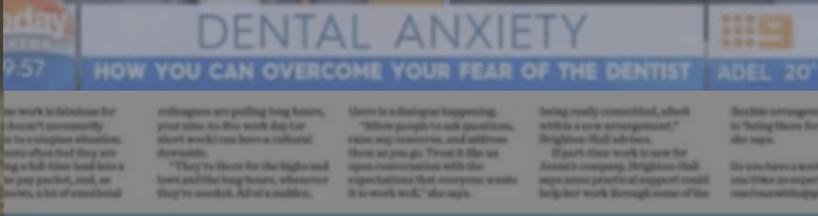
NOT
Excessive filler or injectors that create a 'yellow' face effect



Who



Today



DENTAL ANXIETY

HOW YOU CAN OVERCOME YOUR FEAR OF THE DENTIST



Leader

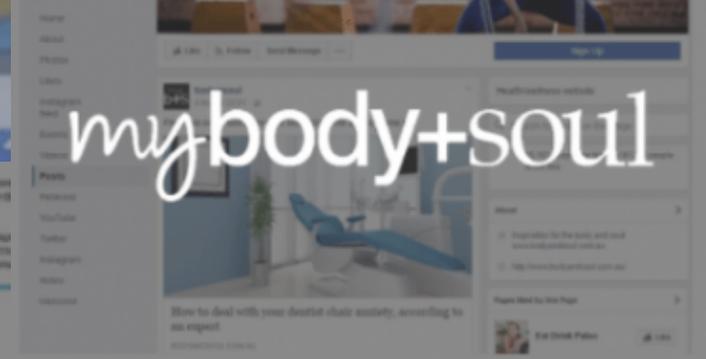


THE AGE

INDEPENDENT, ALWAYS



Mail Online



mybody+soul



smoothfm



kidspot



VOGUE



femail.com.au

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WELCOME TO Dental Boutique

Melbourne's leading cosmetic and smile makeover dentist.

Our Cosmetic Dentists at Dental Boutique believe in giving our clients the freedom of expression. Our aim is not to make you a patient, but to give you a one way trip to health and beauty.

Changing one smile at a time, with a focus on comfortable solutions, our goal and passion is to create:

- A smile that you will LOVE;
- Healthy teeth and gums;
- Long lasting results.

When cosmetic treatment is carried out correctly, it can last up to 10 years or more. As an award-winning practice, Dental Boutique has been featured on Channel 9's Today EXTRA and in Vogue, The Age and as well as on Smooth FM, ABC Radio and Triple M radio stations. We are also proud Diamond Invisalign providers.

Rozalia Russian

Melbourne Fashion and Lifestyle Blogger
Dentistry and Photography by Dental Boutique.

WHAT IS A Smile Makeover?

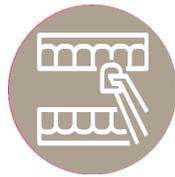
Each person's smile is unique, meaning every person's smile makeover and cosmetic treatment is personalised. The treatment or treatments are carefully chosen to help achieve your desired outcome, while also taking into consideration your colouring, facial structure, and overall smile aesthetic. You will be able to design, trial, preview and transform your new smile!



Teeth Whitening

Ideal for:

- Stained or discoloured teeth
- A brighter, whiter smile
- A fresh glow



Porcelain Veneers

Ideal for:

- Changing teeth colour
- Changing teeth size
- Changing teeth shape



Invisalign & Orthodontics

Ideal for:

- Crooked teeth
- Overlapping teeth
- Overbites
- Gappy teeth



Dental Implants

Ideal for:

- Replacing single or multiple missing teeth
- Filling gaps in your smile



Porcelain Crowns

Ideal for:

- Weakened teeth
- Preserving the life of tooth, coloured fillings or dental implants



Gum Contouring

Ideal for:

- Gummy smiles
- Revealing more teeth (than gums)



Dental Bonding

Ideal for:

- Small repairs such as filling gaps & chips, or covering stains



All-On-Implants™

Ideal for:

- Missing most teeth, terminal teeth, severe gum disease and replacing ill fitting dentures.

HOW DOES IT Work?

At Dental Boutique, we make it simple to achieve your dream smile with just three easy steps:



STEP 1
DISCOVERY
SESSION

- Discuss dental concerns, goals and desires over coffee or tea
- Take photos of your current smile and evaluate
- Show examples and proven outcomes of previous clients who had similar concerns, goals and desires
- Treatment options clearly discussed, including pricing and payment plan options



STEP 2
DESIGN, PREVIEW AND
TRIAL YOUR NEW SMILE

- Choose your ideal treatment option
- Design your ideal smile based on your aspirations, facial shape and colour, and personal characteristics
- Photo and video shooting session in our studio to collect information for smile trial
- Preview and trial your new smile



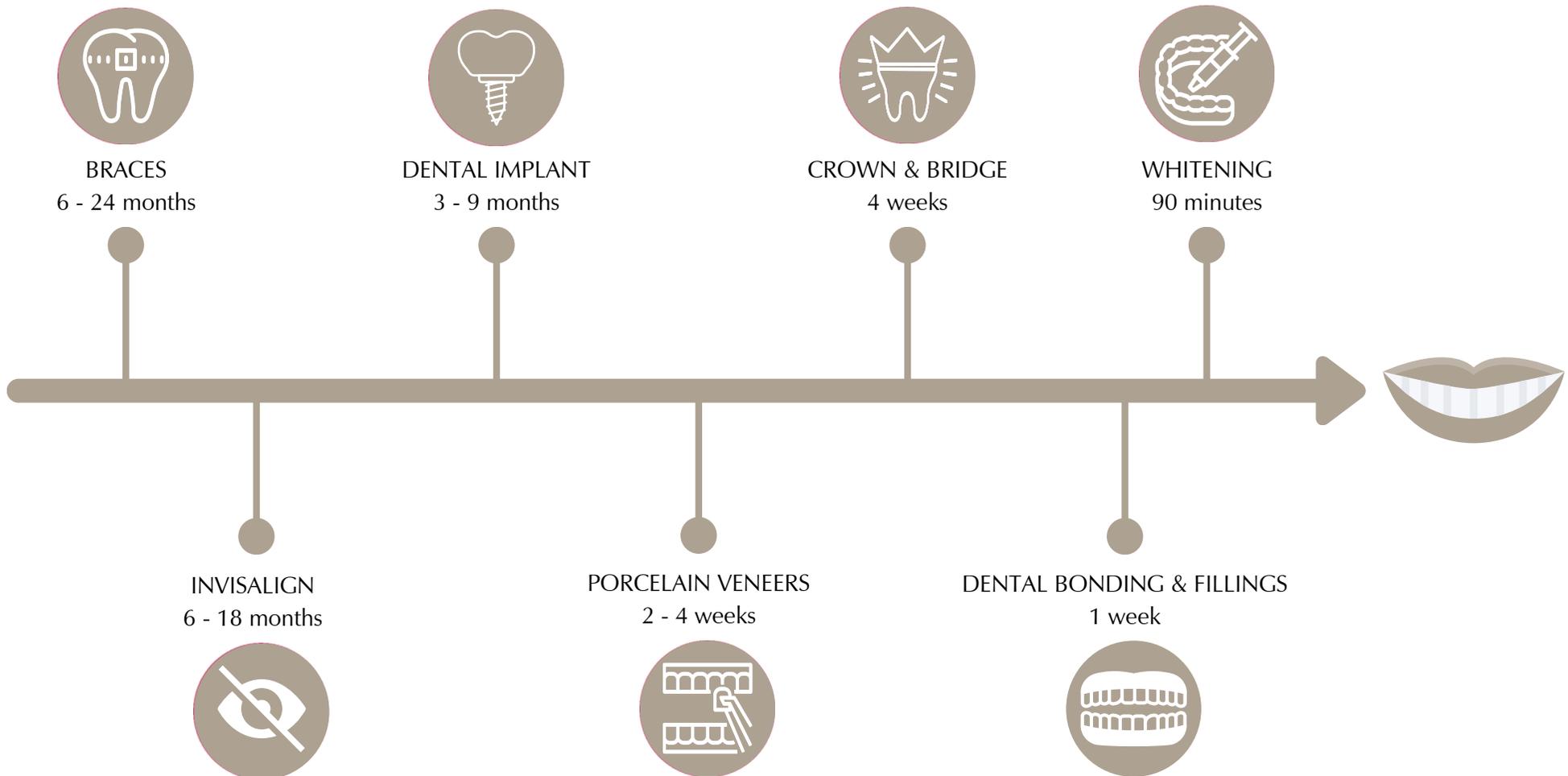
STEP 3
TRANSFORM
YOUR SMILE

- Start treatment and complete your treatment in one or two visits (this may vary from case to case)
- Sleep dentistry options available for treatment

Timeline OF TREATMENTS

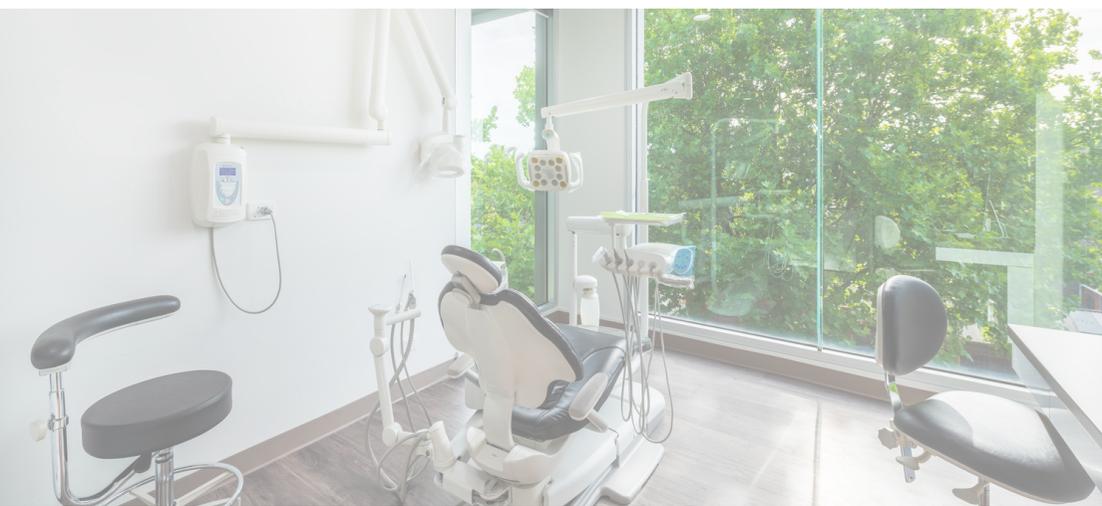
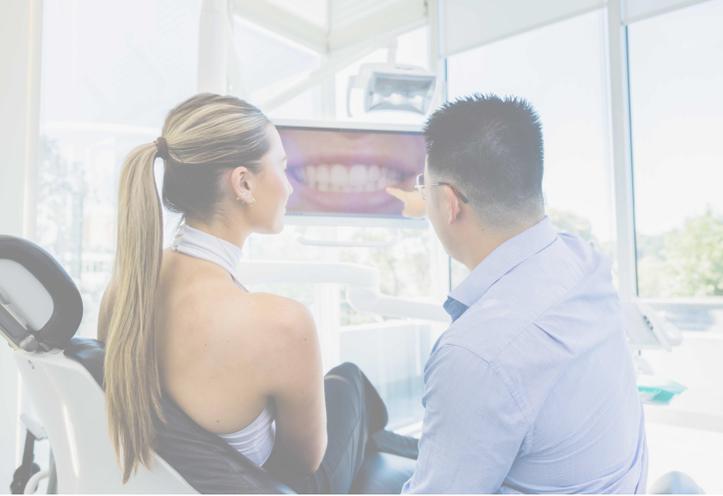
The time of each treatment is determined by the complexity of the problem, material used, number of surfaces or teeth involved and a whole range of other factors. For a personalised and accurate timeline of treatments, we would love to help you book an appointment with a dentist on 1300 DB SMILE.

Time taken to complete treatment from first consultation. This is a guide only.



Benefits OF COSMETIC TREATMENT

- ✓ **MORE CONFIDENCE AND HAPPINESS IN YOURSELF AND WITH OTHERS**
Many of our patients tell us that they shy away from the camera, social interactions and feel uncomfortable or not able to excel in their work environment because they are unhappy with their smile or dental defect. In many cases, most dental problems such as chipped, discoloured, irregular shaped and missing teeth can be corrected with cosmetic treatment
- ✓ **SIMPLE, COMFORTABLE AND VIRTUALLY INVISIBLE TREATMENT OPTIONS**
Many adult patients don't consider cosmetic dentistry to be a viable option solely due to their unsightly nature for work or their social life. The great news is that modern cosmetic options now allow adults to get a straighter smile almost completely invisible and within a short amount of time.
- ✓ **COSMETIC DENTISTRY IS A LONG-LASTING INVESTMENT**
Investing in a smile that can last a lifetime can be the best accessory you wear. In comparison to other cosmetic enhancements, cosmetic dental treatments can last up to ten, fifteen or twenty years, depending on the expertise and quality of the practice. This reduces costs and time maintaining the treatment. Further, cosmetic treatments can even reduce the signs of ageing and repair heredity, trauma and developmental abnormalities.
- ✓ **IMPROVEMENT IN APPETITE AND REDUCED RISK OF DISEASE**
In order to feel and look your absolute best through life, it's essential to eat healthily and digest food properly. Cracked, chipped or missing or worn down teeth make it difficult for people to chew and make eating an unpleasant chore. Appearance aside, cosmetic treatments can help with the functionality of eating and chewing and also reduce your risk of gum disease or infections.
- ✓ **IMPROVEMENT IN ORAL HYGIENE**
With a proper oral hygiene and care routine, you can enjoy your new healthy, beautiful smile for longer. In addition, this routine will help you avoid larger dental problems that may result in costly and difficult procedures later on.



State-Of-The-Art CLINIC



Award Winning



PLATINUM ELITE
PROVIDER 2016



ADVANTAGE
PROVIDER 2017



ADVANTAGE
PROVIDER 2018



INVISALIGN
PROVIDER
2019



BLUE
INVISALIGN®
PROVIDER
2022



THE DENTAL BOUTIQUE Difference



One Team, One Location

At Dental Boutique, all your work will be completed in our facility, without the need to travel to different places or hospitals. Your cosmetic dental procedure can be completed under General Anaesthesia as we collaborate with our in-house Specialist Anaesthetist.



Comfortable Experience

Luckily our boutique offers a number of sedation, relaxation and general well-being techniques, including sleep dentistry, gas inhalation, needle-less technology, premedication and safe-guard signals that have helped many of our patients overcome dental anxiety and fear. Every patient at our practice has the opportunity to embark on a calm journey to achieve their desired smile.



Personalised Treatment Plan and Results

We believe in educating you on your first initial visit and helping you explore all available treatment options in modern dentistry. Each patient is carefully assessed to determine which cosmetic treatment is the most suitable treatment option for you based on your teeth conditions, concerns and desires. Every patient will receive a personalised treatment plan, including pricing.



Experience & Care

With more than 20 years of clinical dentistry experience, we will ensure your cosmetic experience is professional, caring and reassuring at the highest level to achieve the best possible result for you. Our caring team is not only passionate about changing smiles but lives. We are with you holding your hand throughout your entire journey.



High Success Rates & Rapid Results

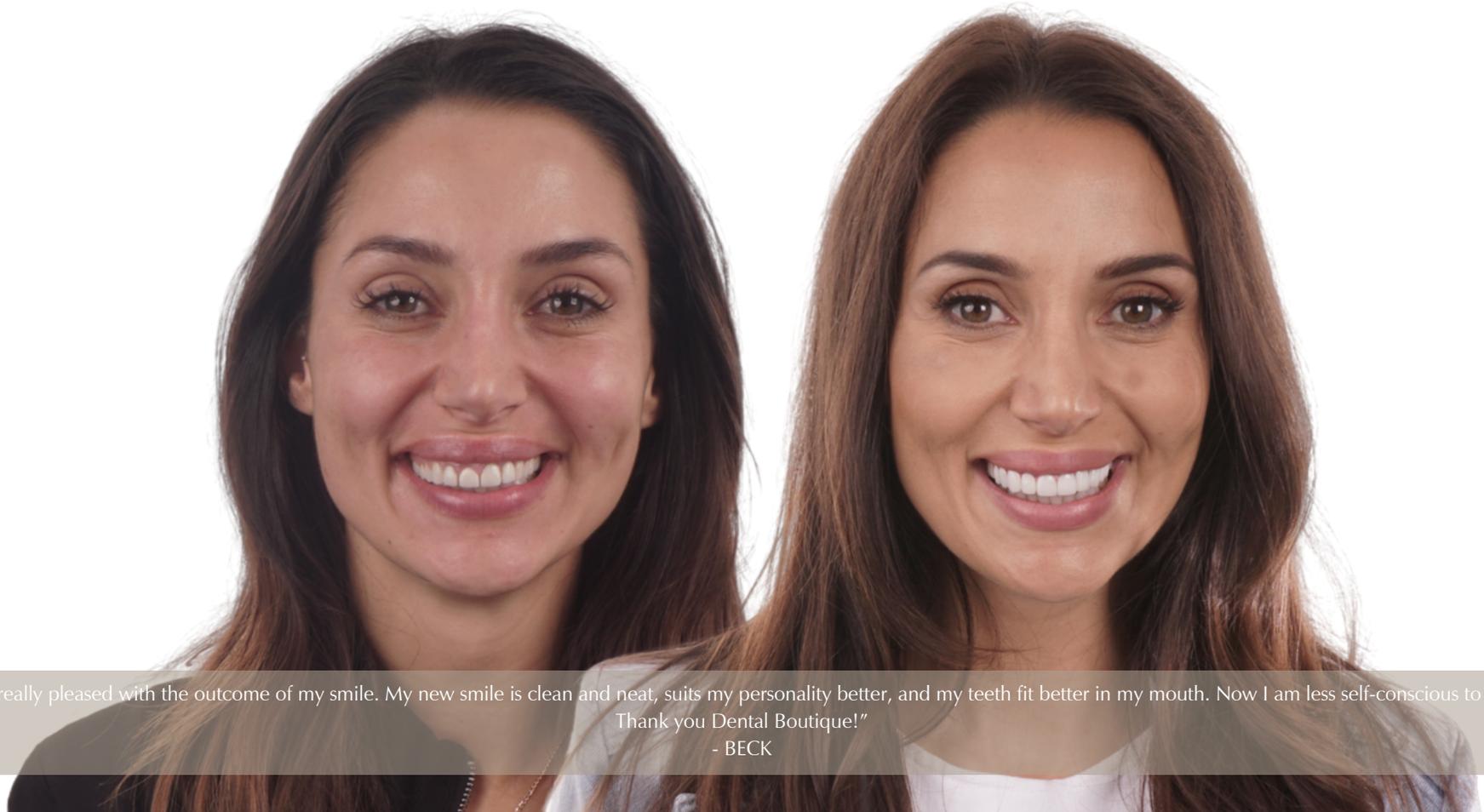
Each year we complete many cosmetic cases with very high success rates. Research and our experienced team shows that, if carried out correctly, your cosmetic treatment should function and look like natural teeth. At Dental Boutique, you will receive your teeth in as little as 3 days to 4 weeks. We have streamlined our cosmetic processes and this means we can complete your smile makeover within your deadline.

VeneerMe™

To give your teeth new shape, colour and size.

Porcelain Veneers are the secret weapon behind many dazzling Hollywood smiles. Using ultra-thin, custom-made porcelain laminates that bond directly over your teeth, we are able to realign and close gaps of a small area of your teeth whilst altering the colour, shape, size and often the alignment of your teeth. We will also colour match your veneers to blend perfectly with your existing teeth.

Minimum time needed for treatment: Two weeks.



"I am really pleased with the outcome of my smile. My new smile is clean and neat, suits my personality better, and my teeth fit better in my mouth. Now I am less self-conscious to smile.
Thank you Dental Boutique!"
- BECK

Invisalign & Orthodontics

Your teeth straightening options.

With Invisalign, clear, removable and nearly invisible aligners, we are able to straighten your crooked, crowded or misaligned teeth. Dental Boutique has been awarded Invisalign Diamond Provider status - an award given to the top providers of Invisalign. Orthodontics is a fixed alternative to straighten crooked, crowded or misaligned teeth into their final desired position. They are often the cheapest treatment option to straighten teeth effectively. We offer a variety of options, including metal braces and more discreet options such as ceramic braces and lingual braces.

Minimum time needed for treatment: Three months



"My friends were very satisfied with the environment, treatment and friendly staff at Dental Boutique, so I came here as well. As I am going overseas for a few months, I was very happy they offered me advanced options and devices for me to track my Invisalign progress that will help me monitor my progress, speed up my treatment and keep me in touch with my dentist while I am away. I was very satisfied with my experience here."

- WENYU

Teeth WHITENING

To brighten your entire smile.

A whiter and brighter smile can rejuvenate and freshen up your appearance. Often our teeth are discoloured from foods and drinks such as coffee, tea, chocolate and wine, as well as tobacco use, medications, and even from ageing. At Dental Boutique we offer ZOOM! teeth whitening, a market leader, safe and highly effective whitening treatment that can whiten your smile by up to eight shades in just one appointment.

Minimum time needed for treatment: One appointment only (90 Minutes).



"The team did an amazing job. Thanks to these guys, I am feeling refreshed and sparkly after my visit and I wouldn't have my pearly whites without them! One appointment is all you need. I highly recommend the Dental Boutique! Excellent service and friendly staff - my teeth have never looked better."

- VICTORIA

Dental IMPLANTS

Replacing single or multiple missing teeth.

Dental Implants replace each tooth individually and a porcelain crown is placed on top to strengthen and preserve the tooth and now with the revolutionary All On Implant™ procedure, we can transform your broken down teeth to a full, new set of fixed, permanent and natural-looking teeth in just a few days. We are one of the few advanced practices in Melbourne with the ability and expertise to perform this cosmetic treatment. This treatment makes slipping dentures a thing of the past. With proper care, dental implants can last a lifetime!

Minimum time needed for treatment: Dental implants (three months) & All On Implants™ (three days).



"My whole life I was terrified of dentists! Then came rotten teeth.. Now thanks to Reuben and his team, I have the All On Implants and look amazing.. Never in my life have I met a company that makes me feel like family and a smile that has brought back my confidence!"

- TERESE

OTHER Cosmetic TREATMENTS

PORCELAIN CROWNS AND BRIDGES

Dental Boutique has been offering beautiful porcelain crowns for a number of years. Many people historically know of dental crowns constructed with gold allow, however this is no longer the case. We offer porcelain crowns as they are cosmetically and functionally the best solution for severely decayed or damaged teeth to help strengthen and preserve teeth.

Minimum time needed for treatment:
Two weeks.

DENTAL BONDING

Dental bonding aims to correct many minor dental defects and is a cost-effective alternative to porcelain veneers.

Minimum time needed for treatment:
One week.

GUM RE-CONTOURING

A popular treatment for gummy smiles, at Dental Boutique we use this technique to remove excess gum tissue in small sections that will reveal more of your teeth. This can create a more proportionate smile with a better ratio of gums to teeth.

Minimum time needed for treatment:
One appointment (40 minutes).

"Hand on heart this place is absolutely amazing. I had the best experience here and so happy with my work. You will not walk disappointed!
You will walk out feeling like a Queen"

- SARAH

5 Ways TO ENSURE SUCCESSFUL COSMETIC TREATMENT

1

GET TREATMENT DONE RIGHT THE FIRST TIME

Too often we see patients who have chosen a cheap treatment or the wrong practice and aren't happy with the end result. Be sure to ask your dentist if they provide warranties for their cosmetic work. A cosmetic dentist who is confident in the quality of their work and materials will have no qualms about offering a warranty.

2

TRIAL AND TEST

Always be sure you have the option of 'trialing' your smile physically (including the look and feel of it) before proceeding with treatment. Be sure to:

- Test your smile; you should be able to see yourself talk with it, move with it, and even feel it physically in your mouth.
- Be on the same page in regards to what your new smile will look like with the dentist.

3

CONSIDER THE INVESTMENT

When it comes to cosmetic dentistry, you really do get what you pay for. Things to think about:

- Dentistry is like architecture or engineering; beautiful houses and effective bridges require expertise. Dentists are building your dream smile, so investing in quality craftsmanship will pay off.
- Outstanding cosmetic work requires experience and artistry of the dentist, ceramist, and support team. As such, costs will vary with each clinic.

4

BOOK IN A COSMETIC SMILE CONSULT

At your first consultation, be sure to speak to the dentist about your goals, and any particular treatments you think you may be interested in. During this consult the dentist should:

- Discuss dental concerns, goals and desires over coffee or tea.
- Take photos of current smile and evaluate.
- Show examples and proven outcomes of previous clients who had similar concerns, goals and desires.
- Clearly discuss treatment options and pricing.
- Give you a good idea of what your smile will look like after treatment.
- Leave you feeling comfortable with proposed end result.

5

DO YOUR RESEARCH

Researching doesn't mean you have to know exactly which treatment is most suitable for you, it's just important you know how you would like your teeth to look. Be sure to:

- Collect photos of people with teeth you think you would like.
- Research the practice and dentist you're considering for your procedure. Check their credentials, experience and testimonials.
- Research a practice which offers a wide range of services to ensure a combination of treatments can be chosen to help you achieve the desired result.

SO WHAT DO SOME OF Our Patient's Think?... ★★★★★

The team at Dental Boutique focus on the overall patient experience, placing a high emphasis on both the comfort and result for each patient, working until you are completely satisfied with your smile. With hundreds of 5-Star reviews, you can trust us with your cosmetic treatment.



"I travelled from ACT to Melbourne so that I could have my dental treatment with Dental Boutique and it was so worth it. Couldn't say a bad thing about my whole experience and would definitely recommend this place to everyone!"
- Madison



"Dental Boutique came up on Google as one of the best places to go, boasting an immaculate 5-Star rating for personalised care, and consistently brilliant results. I have to say that I was not disappointed."
- Amanda



"My fear has completely vanished! If you are hesitant or anxiety is getting in the way, I can reassure you that you will be so looked after; not to mention the professionalism and the quality of my new teeth and smile are next level."
- Leonie



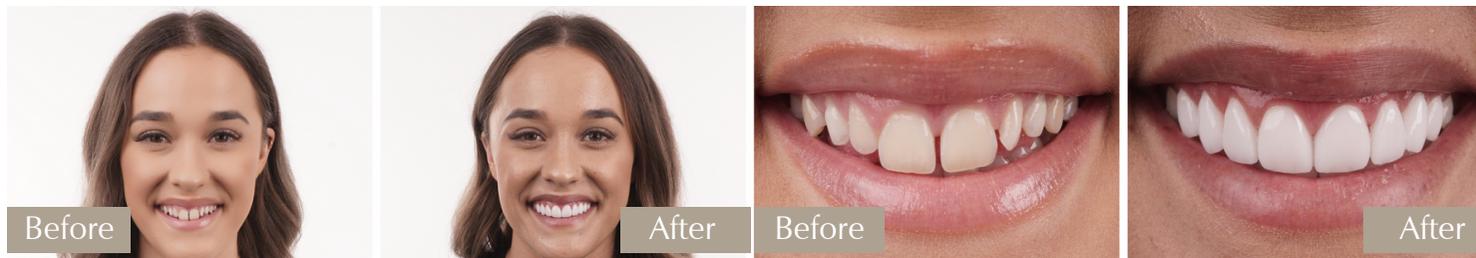
"The best part is that my family and friends tell me that I look 15 years younger and I can eat nuts!!! I can now enjoy the foods that I couldn't eat before with my previous teeth, and it's a bonus that my new teeth look amazing as well!"
- Imy

Examples OF OUR WORK

EMMES Dental problems: severe infection and decay, missing most teeth & severe dental anxiety



RACHEL Dental problems: gappy, discoloured, mismatched shape & sized teeth



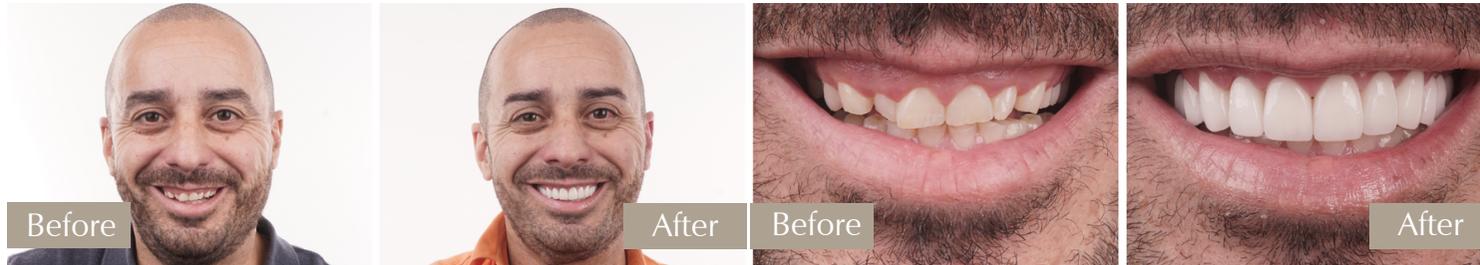
MARTHA Dental problems: old cosmetic work, chipped & discoloured teeth



Real Patients. Real Stories.
Dentistry and Photography by Dental Boutique.

Examples OF OUR WORK

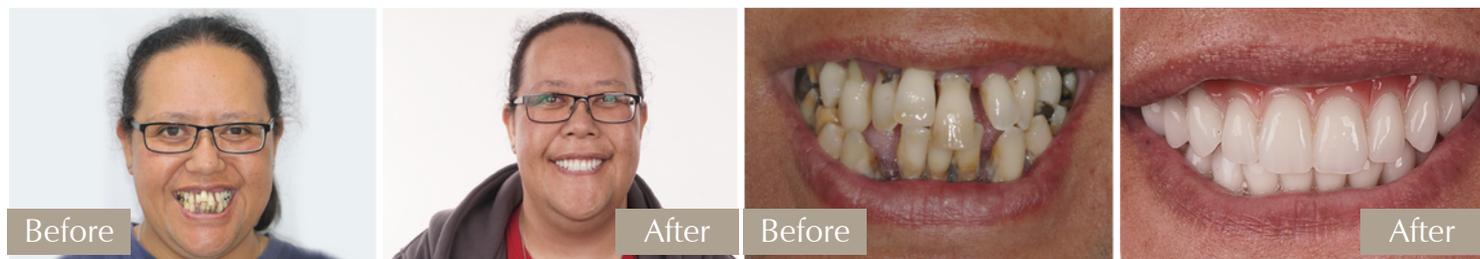
YLL Dental problems: gummy, chipped, small, discoloured & mismatched shaped teeth



MADELINE Dental problems: chipped, discoloured & mismatched shaped teeth



RITA Dental problems: severe gum disease, terminal teeth, missing most teeth & severe dental anxiety



Real Patients. Real Stories.
Dentistry and Photography by Dental Boutique.

Examples OF OUR WORK

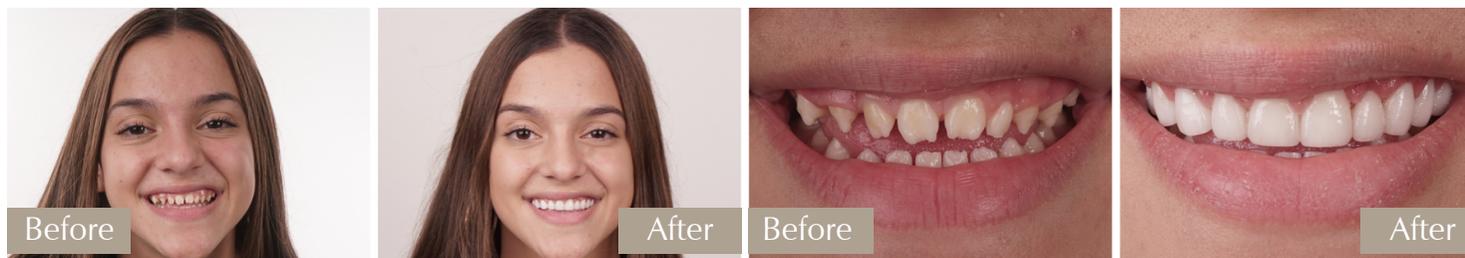
SNEZANA Dental problems: old, worn, bulky cosmetic work, irregular shaped teeth, gums & short teeth



HARRY Dental problems: missing all upper teeth and wearing ill-fitting denture, terminal lower teeth, severe dental anxiety & unhappy with smile aesthetics



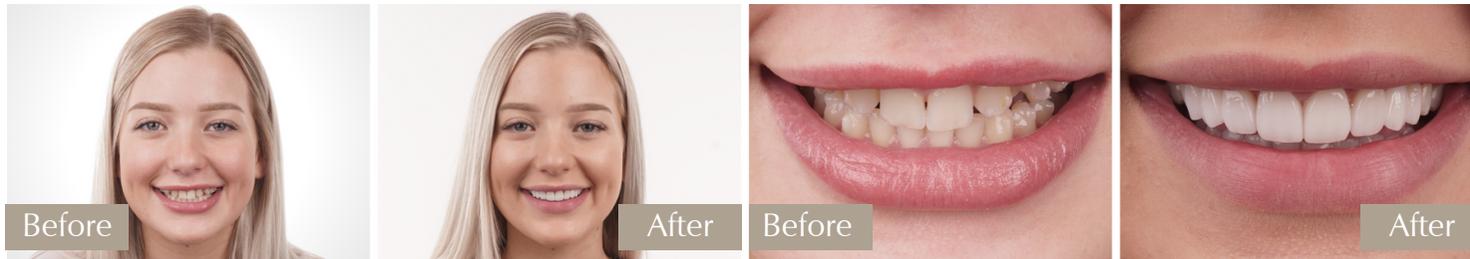
SIENNA Dental problems: gappy, discoloured, mismatched shaped & sized teeth



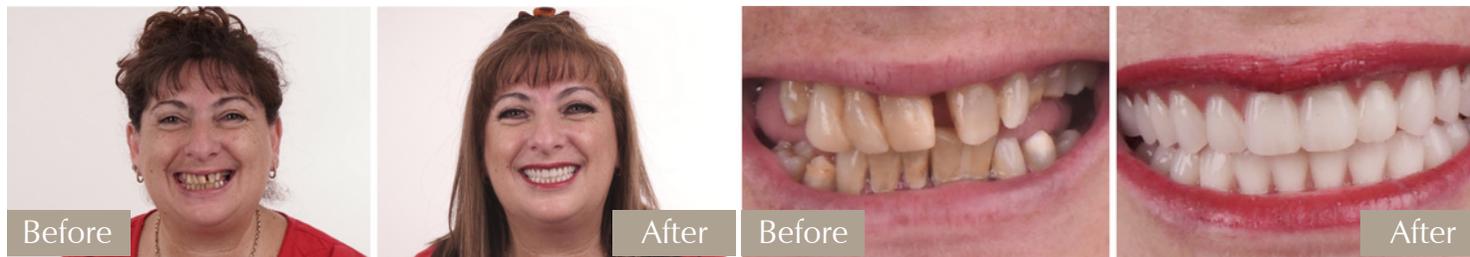
Real Patients. Real Stories.
Dentistry and Photography by Dental Boutique.

Examples OF OUR WORK

LUCY Dental problems: gappy, discoloured, mismatched shaped & sized teeth



THERESE Dental problems: severe gum disease, terminal teeth, severe dental anxiety & unaesthetic smile



GEORDI Dental problems: gappy, discoloured, mismatched shaped & sized teeth



Real Patients. Real Stories.
Dentistry and Photography by Dental Boutique.

PAYMENT Options

At Dental Boutique, we offer the following payment options:

- We accept cash, eftpos, and credit cards (MasterCard, Visa, AMEX).
- We offer HICAPS that allows you to instantly claim on the spot from your private health insurance.
- We offer payment plans for general, cosmetic and specialised dental treatment.
- Early Super Release.

PAYMENT PLAN OPTIONS

While many of our new patients are attracted by the option of payment plans, they may often be pleasantly surprised to find that the treatment will cost less than expected.

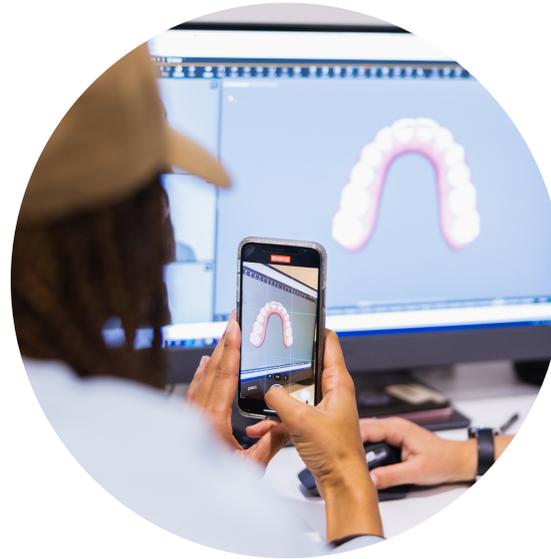
However, if finance is a barrier to achieving your optimal dental treatment, Dental Boutique offers payment plans, allowing you to start treatment straight away.



So What Now...?



CALL US ON 1300 DB SMILE



CONSULTATION



DEDICATED PATIENT COORDINATOR



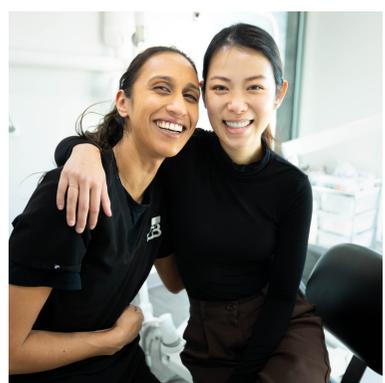
PERSONALISED TREATMENT PLAN



FINISH YOUR SMILE MAKEOVER



ENJOY YOUR NEW SMILE



DENTAL BOUTIQUE

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